



Salsa Connections:

**Multi-source Relationship
Intelligence Platform**

Create reports and export the results of filter sets and customized data visualizations

Visualization features include interactive link analysis diagrams, timelines, maps and tables. Interaction modules enable action/response functionality to set data filters, search, enter notes and perform graphical annotation and tagging.

Perform similarity searches based on characteristic matching and machine learning

Analyzer modules can perform machine learning classification, clustering and search algorithms in support of entity resolution and recommendation (suggesting similar entities).

Gather data directly from sources

Importers perform entity parsing and tagging to further prepare data for higher orders of analytic processing. Perform term gazetteer matching, Named Entity Recognition in text, regular expression matching and geo-temporal coding.

Salsa Connections can ingest

Private Data	Personal Data	Public Data	Commercial Data
Excel and CSV files	Evernotes	Twitter	Executive Directories
vCards	Text notes	Crunchbase	Data.com
Email traffic logs	Email notes	Management bios	Hoovers
Salesforce		Web-based sources	
		RSS	
		EDGAR filings	



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